



## **First Mobile Visualization Boom System Offers Breakthrough Flexibility for Hospitals and Surgery Centers**

### ***Demonstrations of NuCART At AORN Surgical Conference and Expo 2015***

Beaverton, OR, March 2, 2015 – [CompView Medical](#) (CVM), a leading provider of integrated audio-visual systems for healthcare environments and manufacturer of NuBOOM®, the world’s first all-in-one equipment manager, visualization, and ergonomic boom system, announces the [NuCART](#). The NuCART is the mobile version of the popular NuBOOM system, extending advantages of turn-key video integration that can be wheeled to the point of care. NuCART provides HD images to surgeons during minimally invasive surgery where mobile fluoroscopy, ultrasound, and surgical video are used. NuCART also provides an equipment organization function with its many shelves that help consolidate equipment into a single cart that removes trip hazards and clutter, to improve staff and patient safety. The NuCART meets the budgetary and technical requirements of hospitals that are adopting modular image guided hybrid ORs for procedures such as urology, interventional (vascular and radiology), and general surgery. It will be showcased next week at [AORN Surgical Conference and Expo](#), March 7-11, 2015, Denver, CO.

NuCART is designed to exceed the ergonomic adjustability required by surgeons when utilizing mobile C-arms. Workflow compatibility with mobile C-Arms is important because the days of ORs being regularly populated with fixed X-ray equipment are rapidly waning. NuCART provides more flexibility than traditional construction approaches because the system is mobile, not built-in. The cost saving approach of a mobile boom system accommodates more flexible surgery scheduling because each OR can be easily reconfigured. Heretofore, CVM’s [NuBOOM](#) floor-mounted models were the quickest way to deliver state-of-the-art AV integration and ergonomic reach as compared to traditional operating room renovations. Now, NuCART meets the demand for a one-size-fits-all product platform, yet is capable of efficiently managing the OR’s scheduling complexities by offering mobility.

Nationwide there are about 5,000 licensed hospitals that provide in-patient surgery, CVMs’ traditional customer base. Additionally, ambulatory surgery centers (ASCs) and office based surgery centers now account for almost twice the number of minimally invasive surgery (MIS) outpatient locations, with approximately 6,100 and 3,600 sites respectively. The ASC and office based surgery centers market is essentially untapped and mobile visualization and boom carts can provide this segment with the level of AV integration and surgeon ergonomics they are accustomed to finding in large hospitals.

“Over the last five years, the number of integrated operating rooms in the U.S. has grown rapidly. There are over 63,000 available operating rooms in the U.S, of which only 23% were integrated at the end of 2013,” said Karlo Kordic, endoscopy account manager, [iData Research Inc.](#) “That percentage is expected to increase to 33% by 2020. OR integration often comes bundled with surgical booms. As a larger portion of ORs become integrated, this is expected to drive growth for the surgical boom market.”

“The rapid adoption of integrated ORs will only be realized by a massive reduction in the cost of technology, and OR downtime due to construction,” said Paul White, president of CVM. “NuCART addresses affordability, flexibility, and technology obsolescence. With hospitals increasingly utilizing mobile c-arms and HD visualization to drive better patient and financial outcomes, NuCART is an affordable alternative to retrofitting ORs with expensive built-in AV systems and ceiling suspended booms costing hundreds of thousands of dollars. NuCART offers the assurance of state-of-the-art HD images and ergonomically positioned displays for the surgeon.



The NuCART can be user ready in just a few hours, helping customers avoid costly OR downtime due to construction. Since NuCART is mobile, instead of being suspended from the OR ceiling, expensive remodeling to reinforce the ceiling is avoided. Additionally, it is easily removed from a leasehold should the customer relocate.

**If you are with the media and would like to receive a product demonstration at AORN Surgical Conference and Expo, please visit us at our exhibition partner’s booth, Stille, #309, Denver Convention Center, Denver, CO March 8-10, 2015.**

**About CompView Medical:** CVM is the manufacturer of the NuCART and NuBOOM- the world's first all-in-one equipment management, visualization and ergonomic boom systems.. The NuCART and NuBOOM enables hospitals to retrofit out-of-date operating rooms with modern visualization technology for minimally invasive surgery. NuBOOM is installed in operating rooms in two days, minimizing disruption to OR schedules and staff. CompView Medical was founded in 2006. For more information, visit <http://www.nuboom.com>.

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